

50 Reasons to Partner With HALO.



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Client Business Requirements

1. Product Safety

HALO abides by the most comprehensive product safety, environmental and social compliance protocols available in the promotional products industry.

2. Insurance Liability

We maintain more than \$20 million in liability coverage to protect you and your customers.

3. Supplier Compliance

HALO's robust vendor compliance program requires our suppliers to adhere to applicable federal, state and international regulatory standards.

4. Financial Stability

HALO's financial position leads the industry, backed by TPG Capital, one of the world's largest private equity firms, with more than \$100 billion in assets.

5. Sustainability

Our program helps you meet your client's sustainability goals and reduce any negative impacts on the environment and the people who produce our products and our teams.

6. Supplier Diversity Program

Our supplier diversity program promotes business opportunities for diverse suppliers with certified Tier 2 reporting for your customers.

7. Data Security

We provide the safest and most secure solution in the marketplace. We've passed key audits from major fortune 500 clients.

Client Services

8. Recognition Platform

Our people-first approach, consultative design process, and scalable SaaS platforms deliver streamlined programs tailored to your customers culture, with easy administration and global reach.

9. Ecommerce Platform

We combine innovation, design, merchandise, technology and logistics expertise to deliver unforgettable online purchasing experiences for your customers.

10. Uniform Platform

We combine functional, fashion-forward design with sourcing, technology and logistics expertise to deliver uniform programs that deliver a flawless purchasing experience for your customers.

11. Fulfillment and Logistics

HALO solutions are supported by our 8 fulfillment centers located in the US and EU. Offering integrated pick & pack, kitting, and a commercial press operation.

12. Kitting

Combining our branded merchandise expertise with our design and fulfillment capabilities, we offer endless configuration options that deliver the perfect kits to your customers every time.

13. Client Creative

Our talented internal team of designers, developers, product and packaging experts work in unison to deliver solutions that perfectly fit your customers brand.

Global Solutions

14. Global Procurement Team

Our in-house sourcing teams offer your clients a safe, reliable, and responsible way to import products while enjoying a significant cost savings. We manage all components of the importing of products so your customer receives a simple, delivered price.

15. Global Distributor Network

The HALO Global Network (HGN) is a group of best-in-class international distributor partners located in strategic global markets. HALO has partnered with these companies to expand our global reach and capabilities for our clients.

16. Global Logistics Team

Our logistics teams maintains a network of domestic and international carriers to ensure shipping anywhere in the world.



Distributor Compensation

17. Commission

Our flexible compensation model allows you to partner with us as an employee or as an independent contractor and get paid bi-weekly on booked orders.

18. Incentives & Bonus

Up to 3% bonus on Preferred Suppliers' sales and 5%-10% bonus on products sold from our Essentials Program.

19. Benefits

We offer additional benefits such as health insurance, 401K, vision and dental coverage for employees.

20. Marketing Fund

To help cover costs from promoting your business HALO offers a company-matched marketing fund.

21. Purchasing Power

HALO is the #1 client for 70% of the top 100 suppliers in the industry.

22. Growth Focus

We have a dedicated business development team to help you win new business.

HALO Culture

23. Regular Town Halls

HALO leadership has regular online sessions to share successes and learn more about what we have to offer as an organization.

24. PPAI Events

HALO is active in industry events including the PPAI EXPO. Qualified distributor partners receive free lodging and sponsored meals, and events.

25. National Sales Meeting

The HALO National Sales Meeting is four days of education, fun and camaraderie held every summer at a premier location. Qualifying distributor partners receive airfare, lodging, sponsored meals, and events.

26. Diversity Equity and Inclusion

Our Inclusion Program includes a 3-tiered learning experience to grow and champion inclusion, an ambassador program for all employees to shape the future of HALO culture and a resource library for all employees to learn and grow in areas of DEI.

27. Sales Advisory Council

HALO provides opportunities for our sales teams to collaborate with HALO's leadership team to share ideas, provide feedback and create a more positive impact for the entire HALO community.



Marketing and Promotion

28. Sales Tools

HALO's marketing team delivers agency level marketing at little to no cost to our sales partners.

29. Strategic Planning

Our marketing team offers strategic marketing and promotional support with development of a promotional calendar.

30. End User Events

We host exclusive client showcases in key markets, providing a unique opportunity for clients to touch and feel products to see the latest decoration methods and product trends.

31. Promotional Tools

We offer a complete suite of multichannel marketing tools designed to keep you top of mind with all of your clients.

32. Brand Refresh

In 2021, HALO unveiled its Break Through brand experience. This refresh of the HALO brand included messaging updates, collateral, sales toolkits, and an updated digital experience on HALO.com.

33. Digital Team HALO.com

Our digital team has developed an online customer experience to engage current and prospective customers. We provide our sales partners personalization at no cost.

Support System

34. Sales Leadership

Our experienced sales leadership team consists of program and enterprise account management experts who can help you develop strategies to acquire and grow your key accounts.

35. Onboarding Team

HALO has a dedicated onboarding team to assist you in your transition to HALO.

36. Tech Training and IT

HALO has a dedicated IT and Tech training team to support our sales teams.

37. Administrative Team

HALO's experienced and dedicated support staff allow you to be in business for yourself, not by yourself. We have a support staff of over 1300 across the United States looking out for one thing: you.

38. Marketing Consultants

Your dedicated marketing consultant works with you to deliver promotional strategies for you and your customers.

39. Supplier Relations

HALO builds and maintains top supplier relationships to secure the most aggressive pricing and service levels in the industry.

40. HALO Virtual Support

HALO Virtual Support provides backup coverage for those who need to be out of the office for an extended period of time.

41. HALO Global Art

We offer a dedicated outsourced art resource for digitizing, vector conversion, and virtuals at up to 1/10th of market cost.

42. Sales Assistants

Qualifying Account Executives could receive a HALO funded Sales Support Associate to help the AE continue to grow their business. This associate would assist with various customer facing pre-sales duties, like item research, creating presentations, order entry, etc.

43. Customer Service Team

HALO Sales Partners have a dedicated Customer Service Representative to facilitate the accurate and efficient processing of every order. Your CSR will act as the liaison between the vendor and your customers.

44. Accounting Team

We provide you with a dedicated Accounts Receivable member who is responsible for statements, making collection calls, and working with you & clients on problem resolution related to an invoice.

45. HALO Homebase Intranet

HALO's corporate intranet site houses all the information you need in one central location.

46. Order Management

Lync is our order management system, providing a clean, simple, and efficient order creation and management process with an emphasis on user experience.

Growth Initiatives

47. RFP/Presentation Team

We provide a dedicated team who provides project management and development of RFPs and Presentations to win more business.

48. Regional Sales Leadership

Your regional vice president is there to assist you with anything you may need from growth strategies to client presentation support.

49. Lead Generation

Sales partners receive marketing-generated leads and inquiries from active buyers.

50. "Mile Deep" Account Penetration Program

Deep one-on-one review of existing business and buyers to develop defined account penetration tactics to grow existing accounts.

**Join the best
promotional
products distributor
in the industry.**

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