



HALO

**The Power to
Break Through**

**Strategists,
Creators,
Designers,
Brand Experts,
Product Specialists,
Trend Forecasters,
Thought Leaders,
Makers & Shakers,
HALO.**



We make brands stand out.

You need the power to stand out, make an impact, be remembered. We can help you **Break Through** the barriers that stand between you and your audiences by creating solutions that engage, inspire and endure.



We've built the most successful promotional products and recognition company anywhere.

Products sourced globally, logistics controlled centrally with teams of sales professionals, designers, and strategists located close to where you work.

1,800

TEAM MEMBERS

112

FORTUNE 500 CLIENTS

60^K

CLIENTS WORLDWIDE

42

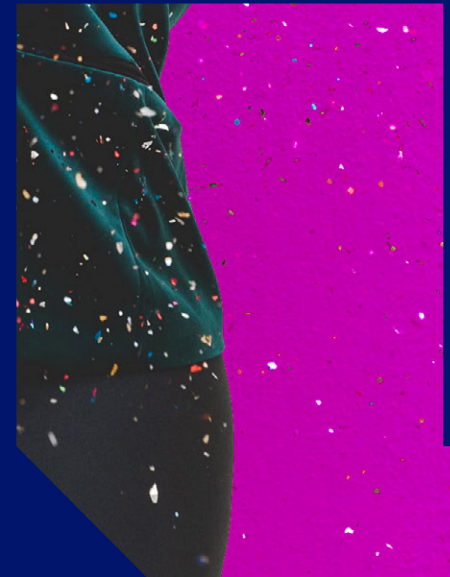
OFFICES WORLDWIDE

\$765^{MM}

REVENUE IN 2020

8

FULFILLMENT CENTERS



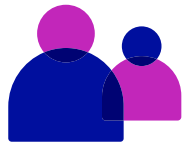
We transform products, rewards and uniforms into **unforgettable one-of-a-kind experiences** that bring your brand to life – and make it real and memorable for your customers, your prospects and employees.



**Branded
Merchandise**



**Recognition &
Incentives**



**Uniform
Solutions**





Branded Merchandise

AMPLIFY YOUR BRAND

We bring a strategic mindset to merchandise solutions. Our creativity ignites innovation, utilizing design, merchandise, technology and logistics expertise to deliver unforgettable brand experiences.

We build solutions for:

- Events and Public Relations
- Audience Engagement
- Audience Appreciation
- Customer Acquisition
- Brand Awareness
- Recruiting and New Hires
- Fundraising and Volunteering
- Online Purchasing





Recognition & Incentives

BUILDING YOUR CULTURE FROM THE INSIDE OUT

Our people-first approach, consultative design process, and scalable SaaS platforms deliver streamlined programs tailored to your unique culture, with easy administration and global reach.

We build solutions for:

- Day-to-Day Recognition
- Sales Incentives
- Peer-to-Peer
- Service Anniversaries
- Social Recognition
- On-the-Spot
- Retirement
- Wellbeing Programs



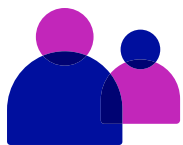
Jennifer

Thank you so much for all your help last week! Both clients were very pleased with how quickly we turned everything around!



Congratulations!
You have received
an award!





Uniform Solutions

BUILDING BRAND AMBASSADORS

We combine functional, fashion-forward design with sourcing, technology and logistics expertise to deliver uniform programs that build pride in your brand, promote your culture and deliver a flawless purchasing experience.

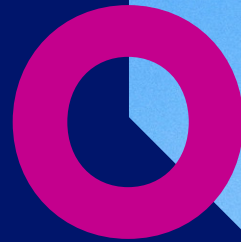
We build solutions for:

- High-Velocity Inventory Programs
- Complex Allocation Programs
- High-Volume Overseas Sourcing
- Curated Uniform Collections
- Off-the-Rack Solutions
- Custom Uniform Development



Capabilities to match your ambitions.

HALO's solutions deliver real, tangible impact. Whether you want to double the size of your business, build a world-class workforce or transform your brand into a household name... if you can dream it, HALO can make it happen.



Strategic Merchandising.

We never stop searching for what's new, what's different, what's unique. Our product experts scour the globe for ideas that help you stand out, reflect your brand and meet your business objectives.

Our merchandise selections include:

- Seasonal Trends
- Essential Low-Price Products
- Sustainable Options
- Retail Merchandise
- Made in the U.S.A.
- Diverse Supplier Options



Custom Products.

To stay ahead of the competition you need to go beyond cookie cutter solutions. We offer a high level of product development expertise with safe, reliable, and responsible product manufacturing and importing practices to deliver unique retail products with a simple delivered price.

Our services include:

- Private Label Products
- Fabric Color Matching
- Retail Packaging
- Custom Embellishments



Custom Kitting.

We deliver complex, multi-faceted custom kits to engage and make connections with your most important audiences. Combining our branded merchandise expertise and fulfillment capabilities, we offer endless configuration options that deliver the perfect kit every time.

Our categories include:

- Employee Safety
- Years of Service
- Virtual Events
- New Hire
- Employee Appreciation
- Influencer Kits



Strategic Creativity & Design.

We're your creative powerhouse. Our talented team of designers, illustrators, product and packaging experts works in unison with our sales teams to deliver solutions that perfectly fit your brand. We bring you a potent blend of creative, strategic thinking and high-level design that guarantees you a highly engaging merchandise solution to drive profits and build brand loyalty.

Our areas of expertise include:

- Product Development
- Illustration
- Graphic Design
- Packaging
- 3D and Industrial Design
- Web/UI/UX



Online Platforms.

We offer a range of online platforms designed to engage your key audiences and create seamless user experiences. Powered by sophisticated and proprietary technology, our dedicated in-house experts can tailor the best solution for your unique needs. We deliver the industry's most robust and flexible technology solutions with integrated fulfillment, data security, reporting and back-end system integration.

We offer platforms for:

- Company Stores
- E-Commerce
- Recognition
- Incentives
- Uniforms
- Bulk Order Collection



Fulfillment & Logistics.

HALO solutions are supported by our 8 fulfillment centers located in the US and EU. Our primary state-of-the-art fulfillment center is centrally located in Sterling, IL, uses the latest technology, integrates with our online platforms and provides global distribution. We offer integrated pick and pack, high-volume complex kitting, a commercial press operation and high-velocity product distribution.

Our Sterling IL, fulfillment center statistics:

- 366K Square Feet
- 17.5 Hours of Daily Operation 7 Days a Week
- 24 Hour Cycle Time
- 99.7% Shipping Accuracy
- 20K Square Feet Kitting Area



Sustainability & Compliance.

We understand that your brand is one of your organization's most valuable assets. So, we always ensure that our solutions are compliant with your brand standards, support your commitment to sustainability, and reflect and reinforce your corporate culture. Our internal product safety and compliance team protocols ensure all products adhere to all federal, state, and local product safety, social and environmental standards.

Our Sustainability and Compliance Programs Offer:

- Diverse Supplier Mentoring and Reporting
- ESG Reporting
- Carbon Neutral Shipping
- Data Security Compliance
- Product Safety Protocols



The HALO Experience.

In an industry that's all about products, we value relationships above all. We call it **the HALO Experience**: People 100 percent dedicated to your success. People who bring you ideas before you ask for them. Find opportunities you weren't looking for. And deliver the right solution at the right time - every time.





Dream Big.
Break Through.

